Proposed Sole Source Purchase Form

Pursuant to New Mexico Procurement law, the UNM Purchasing Department will post your completed form on the UNM Sunshine Portal for 30 days prior to purchase of the goods/services.

I. GENERAL INFORMATION. PLEASE PROVIDE THE FOLLOWING:

<table>
<thead>
<tr>
<th>Date of Request</th>
<th>March 27, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Request Submitted by</td>
<td>Kirsten Martinez</td>
</tr>
<tr>
<td>Requisition Number (If Applicable)</td>
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<tr>
<td>Department</td>
<td>UNM Information Technologies</td>
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<tr>
<td>Email</td>
<td><a href="mailto:kmoeller@unm.edu">kmoeller@unm.edu</a></td>
</tr>
<tr>
<td>Phone</td>
<td>277-0147</td>
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Proposed Vendor: Adobe Systems

Amount: ~$700,000

Buyer Team - See Commodity list at [http://www.unm.edu/~purch/commcodes.pdf](http://www.unm.edu/~purch/commcodes.pdf)

Provide a basic description of goods/services to be provided:

Purchase an Enterprise Term License Agreement (ETLA) for Adobe. The license will include the Adobe Creative Cloud Suite for students at UNM.

Why is this purchase needed?

UNM has been working on an opportunity with Adobe that would allow UNM us to give students a substantially discounted license to Adobe Creative Cloud (well below the Educational List Price). There have been discussion about incorporating the use of more digital literacy competencies and tools into the curriculum. UNM is interested in forming a partnership with Adobe to become an Adobe Creative Campus.

II. BASIS FOR SOLE SOURCE PROCUREMENT. CHOOSE APPLICABLE BOX(ES) AND PROVIDE ADDITIONAL INFORMATION, AS REQUESTED:

☒ Proprietary item, technology or service only available from the proposed vendor. (Check box and describe proprietary component)

Adobe Systems Incorporated is the sole company to sell Adobe Creative Cloud and Adobe Acrobat.

☒ Compatibility requirement with existing item, technology or service. (Check box and describe compatibility requirement)

This license will allow compatibility with existing Adobe software on campus. The license will also allow UNM to acquire the new Creative Cloud.

UNM Proposed Sole Source Form – Rev 6/14/13
☐ Renewal of support/maintenance/subscription of software, technology or other intellectual property. (Check box and describe)

☐ Other Basis for Sole Source: Please describe below:

III. SUPPLEMENTAL DETAILS. PLEASE PROVIDE ADDITIONAL INFORMATION AS REQUESTED BELOW:

Describe in detail the unique capabilities of the proposed vendor’s goods/service and/or personnel performing the work and why this constitutes the only source. Focus on what is unique about the goods/service and why no other vendor could meet your needs.

Adobe is negotiating and setting price of the ETLA direct to UNM for all students.
Describe the due diligence made to locate other possible sources including communications with other universities, communications with similar providers, web searches, yellow page searches, review of advertisements and trade publications, etc.

| List the other vendors who were contacted. Please describe the specs/qualifications/criteria that the other vendors were unable to satisfy. | }